

How are you how do you folks and will come the Moose Podcast number 406 invested or divested or a little both?

Podcast number four and six. That's my area code anyway. Hey, guys, how are you all doing? I hope you're having an excellent summer as it unfolds. We have past the solstice. Daylight hours are getting less already, and I don't like that. But the dog days of summer and the kind of hard, hard light. It's also starting to get into our rearview mirror, which I'm always thankful about. I had some people ask of late if I'm still using the Adobe Podcast Beta. I am. In fact it says I've got 1300 minutes so far recorded using the Adobe podcast beta, which now is open to the entire public. So I don't know why so so-called beta, but anyway, I still use it. And while it doesn't do the best transcripts and I talk to them about that, the audio makes it life easy for me. And obviously it's reaching you guys because I hear from you, so I appreciate that. I wanna thank my good friends at Bedford Camera Bedford's dot com for sponsoring the Moose podcast. One thing folks to get the Moose discount, which I talk about every single week, you do have to actually tell them either verbally or on the website that you want the moose discount. They don't read minds and they don't know you listen to the Moose podcast. So there's that one stipulation. You have to actually tell them that to receive the discount on all their good stuff, you know, and, and this week and this week Burford's has prime savings. I love this. So cool. So this week where it's permitted, you're going to see big savings on 35 millimeter, 50 millimeter and 85 millimeter lenses. Yeah, prime savings. And on top of those already amazing lower prices for the prime saving sale, you will see the extra for the moose discount after you check out. So really amazing deals. So that's Bedford. Bedford, second town that Moose sent you. Thank him for sponsoring it and do yourself a favor when you make that purchase, ask for the moose discount. I've had some interesting conversations this past week by email and by phone and even by Zoom had a really. There's a college professor up in Canada who reached out and wanted to create this 30 minute pseudo interview lesson for not only his students, but he volunteers and teaches at the Senior Citizen Center. So we had an interest conversation in all these conversations. It well, it got me thinking and each one, the conversation, each one I was either in a rut or it just fit what was happening. I said the quote I've been saying for quite a while, and especially when it comes to landscape photography and that is your photographs don't want to just say, I was here. Your photo has got to say, you've got to be here. Now, obviously, there's a few words change there and a bit of inflection, but it really gets down to kind of this week's. Podcast. Invested or divested? Well, a little of both. Now, if you listen to any of my podcasts, you know that I really, really encourage photographers to improve their photography. Not necessarily just buy gear, but buy them, buy them who they are, who you are, and what makes you tick? What makes you unique? And I've used the analogy a lot, so I'm repeating myself, my apologies. But from looking at my notes that these conversations could voice conversation this past week. They all seem to like generate from the same basic point. And that is. We are all so unique. That in this photographic process. Having photographs that are identical. Can be a real challenge. And I've I've mentioned many times, you know, if we all have the exact same camera by the exact same lens, same tripod, same memory in the car, in the f stop shutter speeds, we all everything was all identical were all were lined up and we're all pointing at the same subject. We'd all have different photographs. That's just the way we are. And that's where it should be. That's why libraries existed with all those different volumes. Fiction and nonfiction all have to do is just watch or listen to somebodys reaction, a bunch of people's reaction to an event or even a horrific event. And they all will have

slightly different, if not completely varying stories about the exact same thing. That's kind of what it is to be a human, and especially what it is to be a photographer. So in this process. Then how do we start? Kind of, you could say, carving out the pixels so they are aligned. To be the way we want to talk. Well, you've got to be a bit invested. And if you're not invested, you're divested. And then and then it shows up. So what I mean by investor or divested. So. If you are a photographer and you put your photographs out there. You probably are more invested than divested. And why is that? Well, the divested person is going to. To some extent. Not acknowledged the process that he had to put his own heart and soul into that picture, had to invest in a bit of himself to make the magic happen. Now. What are the best analogies in this came up this last week almost every time had to do with AIG. So right about I'm not knocking. I am saying I should be going away. I'm not. That is not the point at all. I'm trying to make, rather. If you are use WordPress, which as you know, I put out a bit on the web, I use WordPress. Most of it now has a high assistance, if not generating texts. Yeah. If I just put in. This is a simple white tailed deer nursing a fine. Okay. To put that in there, denuded it and you say generate it will write a paragraph of to that is just. Pretty much. Really pretty close. Good biology that you would read anywhere on the web and it'll be generated and you're done. The first thing, though, if you read this text and you read what I would normally write. The first thing you're going to notice is that the the amazement of the process, the wonder of how nature functions, the this the the good fortune do able to witness such the event of a fond nursing let alone get glass on it those. You won't find it. I generated text. And what am I? What are those? What am I saying? Is it going to be there? The passion. The romance. And of course, how many times I mentioned that when you go into your favorite software to finish an image, there is no slider there. It says romance and there is no slider that says passion. So right off the bat, you're using that A.I. you're divesting your photograph, you're divesting your text, or both of them of the essential thing that makes humans human. Right. And that's emotions. So when? On the flip side, if you are. Invested. Then all of a sudden your photographs will definitely take on a different light. Metaphorically and more likely literally, both in the viewfinder and when you're finishing my computer. Now. It is 1,000% more difficult to be invested in that photograph when you take it then. Divested from it. There's there's, there's, there's the main thing right off the bat is is your own personal. Frustration or embrace of the results from your camera. When you're invested, you are. You're going to have much greater. You know, exhilaration from that click. And you're going to have much greater disappointment from that click. If you really invested in it. So that is one thing you might think about when you're, you know, actually looking at that photograph, you're finishing that photograph. Where are you on that scale, then? Hmm. Boy, here comes the touchy part. Right. You're going to take this, what? To the real world? And if you're really invested in it. You know, not getting likes or getting that nasty note and, you know, there's. There's always going to be haters. Right? And so that's you got to have a thick skin for those folks. Then you're, you know, you're you're putting your you're putting your heart on the line. And, boy, it's there are people can either can can travel it or stop on it. And if you're divested from the whole process and throw it out there. And I see this, too. I mean, it's not like I'm just using this because it's a topic for a podcast. I see photographs out the the put out people put out there and it just it's kind of like, you know, just just throwing stuff out there and seeing what's going to stick it. To me that's like being is divested from the the subject that photograph the process as can be it just clicking away which I see a lot of people do with iPhone which always, you know, I

think is kind of interesting but. It's a process where there is no apparent guidelines or or or recipe or formula or, you know, that you can just follow. This is something that. You have to come from within and feel that investment. And if you're invested in that photograph, the better the process from pegging the lens to the exposure to arranging elements in a viewfinder, to finishing at the computer. When you're invested in it, you're going to find it. Actually, especially in the long run, it's so much easier. Photography is so much, so much more fun when you're divested in it, then. Oh, well. But Jon Stewart's quote comes into play. You can't Polish turd. And that's an important thing to understand. So as as summer starts to go back to fall. Oh, God, fall. And it's beautiful light. Keep in mind that if you go out with right now, this is a classic example that one of the things that brought up the conversations this week. You go out right now and and you see things happening, but you just you literally don't feel it. That means you are invested in that thing called photography. And if you go out and you see something really cool. But you don't click. That means you're really more invested in it because now that critical element light is just not working for the way you want to tell the story. And it's it's hard to put handles on these things. Which was made the conversations this week a bit of a challenge to to if you're not there. You'll get there. But you just have to give yourself some time. You have to open up your heart as well as your mind. You've got to you got to, you know, decide, invested or divested. You folks have a marvelous week. Thank you for spending some of that with me. And remember to make every click your story.