

Moose Podcast #414

Moose Peterson Howdy. Howdy and welcome to Moos podcast number 414. Not a full censor. Wow. Here we are. This is Kip. We are already into the second week in September. Up in Maine for color. There's a couple all make some good clicks, but it's not really going crazy yet. But it's certainly gorgeous. One. Thank you, folks, for the conversation. This past week had a couple of really fine ones. I'm always very grateful when you reach out. We have these, that or the other to talk about. Conversations are a great thing. Still looking over some comments and to get a conversation going over on Spotify. So Spotify has. The Moose podcast has the transcript and has ability for you to leave comments, questions that we can chat on there. Spotify. So hey, don't hesitate. I know you guys reach out to me directly by email and through other social media, but then Spotify, we can have other conversations that well might just solve your particular problems or answer that you need to move that photography a little bit forward, so don't hesitate to go and check it out. This is being recorded on Adobe podcast. Better Again. You can go to the blog post there on the website. You will find the transcript, you'll find the podcast, you'll find links that I talk about. And of course the link is there for you guys to send me an email, but a lot of you already know it's there So feel free to use it. The full color is coming, like I mentioned. I do have a number of a couple questions that came out this week from folks was about fall color. I have a couple of more a couple of things there on the moon space.com. Just click on the little magnifying glass search for on full color. A whole bunch will pop out. And then there are some video classes over at Kelby one also on fall color. So that stuff is out there. But if you have a direct question. Hey, go to Spotify. Click on comments. Ask away. Just saying. Well I thank my good friends of Bedford Camara Bedford's dot com for sponsoring the Moves podcast. Now you might not be aware, but they have an eBay store. A lot of camera stores do. Right now, they have a massive blowout sale, 70% off on all this product. I'm scanning it right now. There is flashes, camera, bodies, lenses. There's a there's a Shogun monitor from out of Miss Crazy Prices. I mean, there is just a ton of stuff there. So if you're looking for stuff, go to Bedford, WSJ.com, click on the link, man. They have pages after pages after pages after pages. Wow. They even have used second gear. Some other stuff on there. Wow. Key commission stuff. Oh, interesting. There's a Z5 mirrorless kit there over the lens. That's a silly price. So, hey, check it all out. It's some beverage e-commerce. And, you know, if, man, if you don't find it at the store, I bet you're going to find in the eBay store. It's hard for me to imagine that after all that if they don't have whatever you're looking for. It's just, hey, Bedford's is the place. Great service, great prices, great inventory. Home of the moose discount. You'll see that 5%. Back after you check out. Hey, check it out for Bedford's dot com. And of course, please be so kind and to thank them for sponsoring the Moose podcast. So Sharon, my favorite person friend and business partner and partner for life and I were on the deck talking. And. Well, I can't go into particulars, but I was doing some business with a company that man, they've been around for a long time and you would think that they would have their photographic PS and Qs all in order. They they're looking for a donation of a print or two. I was all happy to do it. Even when I got the files. Sized them all up. Got all ready to hit the button on the old Epson 7000. And I said, Oh, you know, maybe I should go look that donation form. Maybe they have some more parameters to the print, the actual print itself, size, what have you, that I should just double checks. I go to the donation

form and I'm reading it and I was absolutely taken back because I thought I was simply donating a couple of prints for an exhibit, you know, to go on a wall. And this piece of paper went on to talk about signing the copyrights to these images, to them, get them permission to sell my images to third parties. And I'm like, say what? You know, I thought I was donating two prints for the cause to go on the wall. And so I. I sent me an e-mail and I said, you know, I was all set to hit the button and then I read the donation form. I'm like, whoa, back up this card. A few bits and and a couple of photographers had already gone in and signed this piece of paper. And donated it. And I sent sent the email saying, I'm sorry, I know I just can't do it. I cannot I just I'll be glad to give you a piece of my wallet, but as a donation. But you don't get a piece of my soul for free like that. And boy, it didn't seem like it was very long. Also, the email came back. And they said, wow, we really that's not the intent of that form. And maybe we should look at it and and updated. Yeah. I said to Sharon, he said, Boy, there are a full few pixels short of a full sensor. And. Well, here we are. Not a full sensor. The. The world of photography on every side you can imagine, from the amateur to the professional to the business to the world of free. I guess that's the donations. That would be the other side of business photography. I never thought about that anyway. It is kind of surprising. No long no matter how long a person has been at it or how new. Really simple mistakes are made that really make me wonder, you know, do you have a full sensor or are you just a few pixels short? The illustration I just gave you is actually very real. It was very shocking. And and sadly, it's not unique. We've actually had many instance. Recently as well as in our entire history of the business where. I guess the rush to get published stupidities. Just, uh, part of it. I don't know. The reason why I brought it up as well. One, I don't want you to fall into that. Not having a full sensor of pixels. There's enough wells there, of course, but having them all fall. That's kind of a hard thing to do. But we. You can do it. The point being is that perhaps and I tell people this quite often and. And it comes from the fact that I. You know, I. I was just asked recently in Erbil, what's the one thing I go back and tell my beginning self to do And that is a really common question that until recently I didn't have the answer for. And in the interview I told them simply The one thing that I would go back and tell myself when I started out is take a deep breath. I mean, it's it is literally that bloody simple. Probably why it never occurred to me, never was acted on and probably was the undoing of some, some of my projects in the past is I just you just got to take a deep breath. If the folks who are in a hurry to get, you know, their walls filled up had taken a moment and the excuse and excuses are really not excuses. They don't work. They're folks. Excuses don't work. It's hard to ring the bell. The excuse was, oh, we were in such a hurry. And this is the form we go are used. We never thought about looking at it and updating it because the form was from the days when they would ask people to send them slides. To make prints for the wall. So how old the form was it? But there is such a hurry to get new artwork. They just sent it out there. You know, it's like, wow. Just take a deep breath. You could have read that thing and then you would have not looked really quite so stupid. But, I mean, so. If you stop for a second and you think about the things that come across your desk, the ideas that go across your computer, the images that you see in that viewfinder if you just took a deep breath. How could you make them better? How could it all turn out better? We're simply taking that deep breath. It is not a radical idea. But I think it's one that, especially in this day and age, needs to be embraced, passed along, acted upon and. Improved upon. Maybe taking two deep breaths. You know, maybe that's the answer. The. It could be that this is

Sharon's idea, and I have to agree. It could be the changing of the seasons right now. But there seems to be a rash of silliness of, well, simply just not carrying through with thoughts, ideas and actions. That have made some look like seriously, they're just a few pixels short of a full sensor. And I don't want that to be you. I don't want that to be that simple. The. Photography world is sometimes can be unforgiving and little mistakes can haunt you. And a lot of times those little mistakes can be solved by simply or prevented, I should say, simply by taking that deep breath. So you're getting out to buy a piece of gear. You're going to go and review a piece of software. You want to go to a new location. What if you just take a deep breath more than once just to put myself into the spotlight? I say low. Let's go to X, Y or Z to have dinner, have breakfast, get ice cream, only to arrive and find out, Oh, they're closed on Sundays or close on Mondays. And it happened, I don't know, 100, 200, 300 times. When finally I said, Oh, I'll check the old interweb before I go next time, because it's it's really hard to, you know, when you have your heart set on ice cream to have them closed, you know, few pixel short of a full sensor on that one. Now. Are there other applications? Oh, yeah. You know, I could go on for hours and hours on this, but I don't think it would help get the point across any further. Just want to. Have you take a deep breath. Think throwing things through. So you're not accused of being a few pixels short of a full sensor. Falls here. You guys get out there and shoot. Make some magic. Make every click. Your story.