

# Moose Podcast #469

**Moose Peterson** Howdy, folks, and welcome to the Moose Podcast, number four hundred and sixty nine. Them darn files trust you guys are doing well here we are already a week into fall and some gorgeous light trees are starting to turn here in the Bitterroot. And I'm seeing color through my travels. It's it's going to be a great fall. Talking about cold and wet this winter I hope so. We need the rain. And of course the mammals, especially the mammals are they are really putting on some really thick coats indicating not only cold temperatures but really great big game files shooting trust you folks are out there making it happen. If I can help, remember you can reach me many places, Spotify being one of them. So I am using Adobe Podcasts beta to record the podcast using their Test the Mic feature, which I do every so often. They have done some improvements. It says I had an echo, echo, echo echo. No, not. Anyway, I it wasn't perceivable to me. It said it was there. I made a quick fix. It says muy bueno. So hopefully that is all gone now. Adobe Podcast Beta creates a transcript which you will see linked on the blog post for the podcast, along with the photograph and other trivia. There will be a link this week that you might really want to make sure you get to that that blog post, but also you'll find it on iTunes, Amazon, all this kind of good places and Spotify, which you can leave a comment. You can listen to the podcast. You can leave a comment. We can have a conversation. I encourage you to do so. It's pretty darn cool. The conversation that is Spotify is too. Had a lot of emails since I posted the fact that the new Z twenty four to seventy two eight version two was in my bag. Some excellent questions, but the most common ones is a really sharper. And does it really focus faster? Well, to the latter question, there is no speed test. There's no way of measuring autofocus speed. It's this lens is doing it as fast as my eye can adjust as fast as my imagination could come up with it. So the focusing speed is is really cool. Is it sharp? Oh yeah. It is incredibly sharp. Corner to corner. Uh, the tad of vignetting you would see with the version one is no longer there. The thing that is just absolutely mind boggling is, um, it is it is really physically light and smaller. I love that aspect. The zoom. Not having the lens expand or contract is a blessing. So yeah, I like the lens. I'm still shooting with it. I shot a whole lot this weekend. I'll shoot some more, but, uh, it's it's a marvelous, marvelous lens. In the last week, Apple has brought out Tahoe operating system for the Macs, especially for the M chips. I've gone all in, so I've updated my phones and iPad to the iOS twenty six, as well as the iMac M4 and the MacBook Pro M2. I have found only one little glitch. Not a big deal. One of my bookmarks in Chrome was corrupted. I just made a new bookmark and that solved that. Otherwise I have seen absolutely no issues. Now there is some new customizations, A couple new things that you have to get used to when it comes to working, like the tree and other things, but, uh, I'm really enjoying it. I've had a couple questions about it. Photo mechanic, Adobe camera, uh, Photoshop, premiere, uh, encoder. All those things are working just as they always have. Are they working faster? Uh, I can honestly tell you, I didn't do any clock speeds with the old to do any clock speeds with the new to to compare them. I can just tell you that it works. I like the way it works, and, uh, it works for me. So my good friends at Bedford Camera Bedford are celebrating the one year anniversary of the opening of their Kansas City Overland store. Can't believe, can't believe it's been a year already. Wow. Uh, at this time? Seems like yesterday I sent prints for the wall on that store. It's. It's amazing, but time keeps going on and beverage is there for us, getting us, be it through NPS priority, the the Z twenty four to seventy

two eighty two. Uh, seamlessly uh, to anything else you can think of. Bedford's has got it. I don't understand why you'd go any other place to buy your gear. They've got the inventory. They have the clout with all their stores. They they've got the sales people love them. Salespeople, you know, um, whether I don't like some of the answers I get, but at least I get an answer and I can move forward, and I can appreciate that. I know it's hard for them sometimes to say, uh, no, that ain't going to work. But I need to know that before I make the purchase. Right? That's what Bedford's is all about. Taking care of us, the photographers providing the service. They got the prices, they got the moose discount. And some of you folks still don't say, hey, moose, and get that five percent after you check out. Kind of silly. I mean, that's that's some of these purchases. That's real money. So they sponsored the podcast, but they take care of Moose Peterson Photography more importantly. And they'll take care of your photography. So hey Biddeford's Biddeford. Com go to the store. Call them up in person, the web, whatever. Just use that moose discount. Get that five percent money you could use to do some more shooting. So thanks Bedford for helping us photographers make the click. We deal a lot with files. It's the nature of digital photography. And if you're anything like me, um, and you go out, for example, photograph Kodiak Brown Bears for the morning, you might come back with six or eight thousand images and a whole lot of video files. Each one of those images is a file. It's real simple at that moment. Then the next day or the next week to find that image. That's the goal. But what about a year from now? What about five years from now? God forbid. I hope you're not in this spot, but I've been in it too many times. What happens when that cherished friend passes away and family and friends come to you looking for photographs for either the the, the memorial or something else? You gotta find em. Gotta find em. And most importantly, they are your memories. They are your memories. And as you move forward, there's some things in your mind that will be fuzzy. But you look at your photograph, boy, it snaps it right back into crystal clear focus. That's if. If you can find them darn files. Now I've seen. Oh, man, I have seen everything for no filing system to ones that just for the date. And if you're like Sharon, my wife, she remembers dates goes back centuries. It seems like she remembers the day, the time, everything. If you're like me. Yeah. What day is it? Yeah. Let alone what day did you take that picture? I mean, I used to be able to date things. My mind. By the year camera bodies came out. But now even that's not really working that well. So organizing your files is really important for many reasons. Now, the number one for reason, reason for business is for copyright, copyright protection. Every image has to have a unique file name and number. It's that simple. It's not rocket science. So it has to be unique to you because the first part of the criteria is your name. Then there's that unique file name and number. So that's that's as far as I'm concerned. That's right there. Why you need to do it. But more importantly is when you need to go back in time to find an answer. For example, I went to Monument Valley ten years ago. What did I photograph? What did I see? What did I like? What mistakes did I make? What did I do right that I can improve on? How are you going to find it? Now, if you're like me, you have just. Just for easy numbers. You have a file of one hundred images for Monument Valley. You might have finished eight or nine of those. Those were your favorites. And those eight or nine are sitting in a folder, in my case, gallery locations, so I can easily see those. But what about the other ninety one images of that one hundred that were taken. It's very possible, if you're anything like me, that when you took those shots a decade ago, those nine that you really liked were great. But now it's a decade later. You might have

changed your taste. You might have learned some new ways of finishing. There's all sorts of what ifs in this process. Can you go back and find those other ninety one images to see and answer those questions? You know them darn files. If you don't have it organized in a very simplistic way, you'll never know. Oh, God, isn't that a that would be a tragedy. That would be a tragedy, not I mean, those are your those are your memories. Those are your your little ingots of gold that you've put away in a drawer for a rainy day to perhaps cheer you up. Perhaps fill a hole, Perhaps help you learn more about your own photography. So filing system. The first key to a filing system is keep it simple, stupid. It's got to be so simple that you can't forget how you did it. Well, it's numeric. Alphabetic. What have you. The next thing is, and this is what I see most of the time, people file their images by date and date alone. Then they'll sometimes keyword. So this is a two edged sword here. So date. If you're like me, that remembering what day I photographed that that blue jay I want what day, what year I'll never find it. And if you're like me, keywording I remember. Do it. Sometimes I don't do it enough. And darn it, Murphy's Law, that one picture that I'm looking for, it's not got a keyword. So then what are you going to do? Right. You can go through your thousands and thousands of images looking for that one picture. That's not realistic. So when it comes to filing, it's like thinking of it as a regular filing cabinet. You're going to have a drawer, and in that drawer you're going to have these little file tab dividers that you're going to file things. So when you need them you can find them, whether it's chronological, which is how I like to do it. The first first page in the drawer is the very first picture. And as I go back deeper in the drawer, it's going to be later and later and later. Or you might think of it as the very last image is the most current image. I took that just to me. Logical things like mammals. I'm going to file those all alphabetical because there's not that many birds. On the other hand, where I've seen thousands and been so fortunate to photograph thousands across the globe, there, done by country and then by family and then by species. It's just an easier way for me to go back and find what I'm looking for. Now that's kind of the basics. Now I use photo mechanic. Photo mechanic makes it very simple to do. So I'm again I'm going to start with a simple number of one hundred. And I'm going to go with uh, I just had a marvelous, marvelous time at a fly in in California. So I have one hundred pictures of aircraft. So the first thing I'm gonna do is I'm going to number those files one through one hundred. So they all will have a unique alphanumeric number. No, two are the same. Then I'm going to keyword them, you know, Stearman or or Vega or Waco nine. Whatever. I'm gonna keyword them. Then after that's done, I'll go to finish them. If I take an image, one image and I finish it, I'm going to go back into photo mechanic and I'm going to hit the number one key, which will make that one image have a red tag. So I've done a number of filing things very quick and simply because photo mechanic makes it very simple. But I can go back and find that one image I finished any time I want to. I want to update it whatever happens to be. And then the finished PSD is going to go into a folder, be it air to air or ground to air or static, and it will be in there. And I'll use bridge to look at my Psds and bridge will look at images based on keywords. So all the P-51 Mustang, all P-51a Mustangs are together and all the Waco nine are together, and all the Monocoupe one tens are together. So they're all there. And they each image has their own unique file name. And it's easy for me to find and to to process, get out to clients, find those memories. The takeaway is that you need to take time now, if you haven't, to make a very simplistic, logical system for your filing. And that's the key. You need to find the logic in the way you would want to find something, and then create that name and number for each image.

So you can then find it. And then you remember you're working with a computer. Whatever system you come up with, make sure the computer can go, oh, I can relate to that. Let me find it for you real quickly because that's what computers do. And do it now. Don't wait. I was just with a person. I still staggers me. They have thirteen years of images. They've not filed thirteen years. I I. I just can't imagine slogging through that. There's not enough winter nights, cabin fever time in my life to go through thirteen years of digital images. So you need to start now. Organize. Think it through. And remember, with photo mechanic you can change the name and number and the filing anytime you want. Click Command or Control Y. There's a number. Drag a number of ways of doing it. You're not you're not locked in. You can once you come up with that system, alter it if you don't like it. But you need to come up with that system now so you can find those memories when you need them. Enjoy them. Learn from them because they're yours. And that's the key. So reign in them darn files now. You folks have a marvelous week. Look forward to talking with you all again next week. Get out there and shoot. And remember to make every click your story.