

Moose Podcast #482

Moose Peterson Howdy, folks, and welcome to Moose Podcast number four hundred and eighty two, New Year Resolution time. Yep, here we are coming to the end of twenty twenty five. December twenty ninth, two days away. Oh my goodness. Send a bunch. I'll probably say it next year. Boy where'd the time go. It's just been absolutely absolutely flying. I want to thank you though for spending time with me. You guys are really just the tops. I appreciate you reaching out your kind words. Uh, I enjoyed, uh, one, uh, social post of someone who got the book. Ah, for their Christmas after listening to the podcast. Those things, they mean a lot to me. So thank you guys. One and all. This podcast is being recorded using Adobe Beta Podcast with their AI voice enhancement. Now remember you can head to the website Moose Peterson. Com there will be a blog post for the podcast. Normally has a photograph there that something I've talked about during the podcast. Any links for anything I've talked about gear, books, what have you, all that's there on the website, but you can also listen to the podcast, download it from all your favorite locations such as iTunes, Spotify, YouTube, all those places. They're all there for you. Spotify and YouTube. You can leave comments. We can have a conversation. There is a link there on the blog post on my website if you want to email me, got you know, suggestions or what have you for the podcast, feel free to reach out. So what's going to happen this first year? I don't know about you, but keep hearing all these predictions from people. It's like, And you go back and you look, they were wrong last year. Why should they be right for the next year? And I'm not. I don't have a crystal ball. I don't have any predictions other than what I know I'm going to try to do to improve on my my own photography and business and person. So it's kind of time to be reflective and kind of time to be, uh, interjected and time to be motivated. Right? Speaking of which, we'll talk about my good friends Bedford Bedford's Docom, who will be with me in twenty twenty six as sponsors of the Moose podcast. And those folks, uh, you know, they've got a big thing going on with all the the odds and ends. We like to just put on the umbrella accessories right now that we kind of depend on. I've been busy getting things like, uh, hot shoe mounts for mikes and and batteries and cables and all that little stuff here and there that, uh, I'm really tired of cables that end up breaking, especially right when you need it. So I end up getting two and Bedford's has them. They got them in stock. They they have options. They have knowledge. They have that for every brand, every tool you can imagine. That's what makes them so just spectacular, as well as pricing and service that you depend on. And you're one of the seven stores, you call them up or online. Bedford's I mean, they are they are just the cat's meow when it comes to taking care of us photographers. And I thank them for their sponsorship, their support and making photography just a little bit funner when it comes to buying that gear. Bedford's Bedford's com. New year resolution time heard a couple interesting, uh, editorials about resolutions and, uh, their usefulness. And to me, it's just a New Year's resolution. Is is just another way of saying making your goals for the next twelve months, which I like to make goals for myself. I've already started, actually, uh, a couple days in advance by going through my files, through bridge and looking at what gear I had shot with the last eighteen months. A little bit more than a year, last eight months. And so some of the Deadwood it's boxed up in is sold and gone. Uh, some of it, uh, is going to be replaced with newer gear. But that's kind of the first thing I want to think about for the resolution is getting rid of some of the Deadwood. And why am I thinking

about Deadwood so much is because I'm out bucking all these trees that blew down, which finally is we've got that all finished yesterday or the day before. It was delightful. Delightful. Eight degrees. So it's a little cold about bucking wood, but, you know, Deadwood when it comes to photography, be it cables or batteries or filters, clearing that stuff out, I went through my batteries that I had quite a few batteries for, like the Z8, Z6 three, what have you. And I always write on the battery the date that they were acquired, but I got them all out, charged them up, ran them through to see how they were doing. And some of the older ones, three of them, I think, hit the recycle pile. Yeah. Just boom. And I actually went out and got the, um, small rig batteries, which have this incredible reputation for lasting longer in the camera and on in use. And so far I can't. I've only had them for about a month, but they do last ten fifteen percent longer in the cameras, which to me makes a big difference. And I'm talking about cold conditions as well. They charge up just the same, just the same speed. But when you buy those batteries, pay attention. It says cycle them three times before you just start, you know, doing a partial charge here and there. It says a write instruction cycle them three times first. So that was the first part of the resolution is to get rid of some Deadwood, which includes also some software and some older files. Neefs that I don't know why I kept them. I'm not gonna finish them or use them. So I cleared up some hard space and got rid of those things. Part of the New Year's resolution. The next, um, kind of goes hand in hand. And I really, uh, as I was looking at some of the gear that was just not producing anything. And that's because I've just been changing the way I, I'm shooting what I'm shooting when I'm shooting it. I noticed that I was not shooting as much the fourth quarter of the year as I had the first three, especially the second quarter. Uh, in fact, nowhere near the amount of productivity, which, uh, be honest with you, it was a little bit alarming. So then I started looking at my calendar and yeah, I found reasons, excuses not to get out and shoot. Get off my butt and do some shooting. So, uh, I made some mental notes and some lists of all those excuses I made so I don't make them again. So really, top my list is to shoot more. And right here at my own backyard was definitely part of it. While I was out bucking those trees, I did find some new really nice purchase that I've put out. So I'm inspired now by the new, uh, Deadwood purchase to go out and photograph video, those critters on those perches. So shooting shooting a lot more. How much more? I figured looking percentage wise, about fifteen percent more per month. So that means about four to six hours more per month or an hour a week. Hour and a half a week. Yeah, it's going to be a bit of a challenge. The next thing on my resolution list, which, um. Oh, uh, I've started as well. And that's what kind of inspired me that I really need to get, um, get my tookus and gear is in quotes mastering video production. And that has to include everything from the shooting part, which you got to get right in the camera or else you're in just really steep curve finishing on the computer. So I've got to get I got to get much better at that. And with, uh, the Nikon XLR and the red technology, that opens up really a whole lot more into. Well, they use the word cinematic, and I, I'm afraid to use that word about my video because to me, it's nowhere near cinematic. But working towards where at the end of twenty twenty six, I would like to feel comfortable finishing a video like I do finishing a NEF file. And to me that's I've started, I've been watching. I went to class for a couple of weeks, and then I started watching, um, uh, Premiere gal, uh, really good, uh, YouTube set of classes. I even ordered one of those keyboard key, uh, key shortcut overlays that, um, so I can help me learn some of the keyboard shortcuts to working in premiere. And premiere is the one I'm going to stick with. Um, yeah,

there's many options. I've already started with premiere, been using it for a while. It's also in the Adobe family, so some of the Logic's um, a little bit tiny bit kind of carries over, which helps me. And I have found that, um, it's a bit of a challenge. Uh, it just seems like a really lofty New Year's resolution for myself to, quote unquote, master video, but I'm going to give it a real shot. And, uh, not that I'm going to be, uh, turning around teaching any of those skills. I can't imagine my getting to that point, But, um, that's, that's a, that's a big, big part of what I do in twenty twenty six. And speaking of video, the other thing that I want to work on, um, which I have said before. And have really not been too successful, I'm not talking about weight loss because that kind of. Comes there too. Um, is I want to put out more, uh, YouTube. Videos that just have some basic ways of helping folks, no matter where you are in your photography, whether just starting out or you've been doing it for, for since dirt like myself, little simple things that I have come across that could help you. Uh, one should be. I'm gonna start one post it this week, and my lofty goal is two a month. Which kind of you think about? It goes hand in hand with my idea of quote unquote mastering video, because instructional videos are part of that word is video. So learning how to do that for me is actually going out and doing it. And I've kind of started and, uh, poor, poor Maggie and Sharon as I keep doing all these tests and, uh, they are my, my test subjects. And some of the test subjects, yes, are as myself and learning how to to try to be a one person operational video team is a little bit of a challenge too. So that's, it's it's, um, I kind of like the challenge. It fits the wheelhouse on both accounts because you have to get it right in the camera. That's just. That's it. Otherwise they're, you know, you're shooting thirty or sixty or one hundred twenty frames per second, and you do a simple ten minute video. will think how many frames there is. If you goof up, you have to correct each one of those frames. You might as well just shoot me now. There's no there's no there is no paycheck payday. It's going to get me doing that stuff. Not in my wheelhouse. So force me to get it right. That's a biggie. You just have to start off, for example, with a clean sensor, because you can't have a dust spot in the middle of your forehead because it's going to be there. Now, the other thing about the instructional videos is I've got lots of email from you folks, and I appreciate the emails and things you you would like to learn more about how I do. Um, I had this one. It was a I had me laughing in stitches this week. He said, not that I want to copy you. I do like some of your photographs, but I really like to know how you get through Adobe Camera Raw so quickly. Not that I want to use your system, but I'm hoping that if I saw your system, I might be able to figure out my own. I was like, boy, that is perfect that that summarizes kind of the goal. So the first uh, series, uh, for lack of better terms, I'm gonna do is on on my basic, uh, Adobe Camera Raw workflow from NEF to PSD. And to do that, like so many things in life, I had to do all these other things first to get to that point. One of those things was to get a new studio built, which I have now got done, and I got the new desk and lights and everything set up so I can kind of have a more polished looking, uh, I hate to use the word professional, but let's just say it looks like I care about what I'm doing and presenting to you. And Adobe Camera Raw kind of comes. It's going to I don't know if it's going to two or three parter yet. Definitely won't be one. So they're they're a little bit on the shorter side that helps you just simply, uh, you know, kind of ingested a little bit easier. And of course, you always got since the video, the pause button. But boy, putting those out together the way I want to, it's there's a lot of forethought. Not that I'm writing scripts, but you got to do screen captures and this and that and and I've already started and I'm like I went through about seven minutes and I realized I didn't have a bunch of screen

captures. I wanted to illustrate my point. It's like, uh, so then you stop and then I have to. So anyway, that's my my other goal, and I'm trying to keep my resolutions on the, the short side, not a long list, because I know for my own personal past experience that the more complicated the longer I make it, the less I accomplish. So hopefully with that it gives you some insight for yourself, for your own goals for twenty twenty six that can help you move your photography forward. And that's why this podcast exists and why it will continue to help you move your photography forward. I love hearing from you. If I can help you any way I can. That's why I'm here. That's why Nikon has me as an ambassador to help inspire and mentor the best I can for you and your own photographic goals. Can't ask you enough, though, to share those images. The world needs to see that beauty that's out there and we need to see it more often. And if I can do anything to help that for you, man, I am all yours. You folks have a very happy and safe New Year here in a couple days. I'm going to see you next year at least. I'm going to be talking with you next year a whole lot. You take care. Thanks for a marvelous twenty twenty five. And remember to make every click your story.