

Moose Podcast #496

Moose Peterson Howdy folks, and welcome to Moose podcast number four hundred and ninety six. Go for it. How are you folks doing? Hey, I want to thank all of you who reached out this past week in regards to my tooth. Uh, I did not expect and wasn't looking for sympathy, but boy, you guys, you reached out and you were so kind. Um, thanks so much. I appreciate John's comment that my slurring was the normal amount, so hey, kudos, right? Um, uh, update, uh, tooth is extracted and we move forward. Oh, the fun of it all. But I trust you guys are doing well. Hey, I did post this past week the moose shooter report for Lake Kissimmee. Snail kites are really marvelous place. If you haven't checked it out. Head to my YouTube channel. You'll find it there along with other good stuff. And of course, you can always head to the website, the top. Under the opening video, you'll see the report tab. And I think there's over twenty new reports there to help you. If you are deciding to go somewhere or want to go someplace again and make try, change it up. That information's there. It's free. Hey, I hope it helps you get better shots. I want to thank you. Or once again, the Moose podcast is being recorded via the Adobe Podcast AI voice. I kind of got stumbled there because I'm looking and I'm like, oh no, it's not recording again. But I can see that it is. They just kind of changed it up again. I don't know, maybe they should understand some of those old folks. All these constant changes kind of mess with our mind anyway. Hey, it's what creates the recording as well as the transcript you can find at Moose Pearson dot com for the blog post, for the podcast, as well as you can listen to it. Your favorite spots, be it Spotify, Amazon, iTunes, uh, YouTube transcripts there as well. Of course, you go to Spotify or to YouTube. You can leave questions. We can have a conversation. I'm here to help any way I can. So I appreciate the feedback and of course the conversation. So yes, the Nikon Z seven thousand two hundred two point eight two did arrive. It's spectacular. I'm gonna talk about it more in a minute. But I had a lot of people ask. It's arrived. I know a lot of people have got it and, uh, well, it's just simply put, spectacular. I want to thank my good friends at Bedford, Bedfordshire dot com in part for getting that gear to me. Uh, man, you guys are the best. Couldn't get here any quicker and I'm grateful to him. Now remember they have the whole range of all the Nikon, all the brands, not just Nikon, and they have the knowledge for all those different brands as well as Nikon, and they're really there to help you any way they can. Um, and more than once, I had a really nice, really nice email this week from someone who's not a Nikon shooter and went to Bedford just to see what I was talking about. And he physically walked in and they said they were blown away. Now the camera brand they wanted or he shoots with, they have they have all this stuff. And he found the perfect sales clerk. Uh, that, uh, he said just made their day and help them depart with a few dead presidents. So that's just Bedford's all wrapped up in a big bow. I mean, they got the they got the knowledge, they got the gear, they got the great prices, they got the moose discount after you check out. So when you go to Bedford's be it phone call website in person, I mentioned, uh, that, uh, you know, you heard it from me. And, uh, you'll see a little, little tip at the end for that quote. And, uh, thank him for sponsoring the Moose podcast. Well, all I can say is go for it. Now, this has been, uh, for better or worse, my attitude towards photography from the get go. Now, I should start off with a, a little caveat, a little asterisk, a little warning that the advice I'm giving to you could be literally dangerous, could be bad for your health, could be bad for your career, could be bad for your business, could be bad for your bank account. Um,

go for it. So here's the thing. I got the the Z seventy two point eight two. Got it on Monday. Now back in the day, like so many specs would come out and I'd write some review based on those specs without really. Sometimes I even have the gear in my hands. I would just, you know, look at past Nikon stuff using my past Nikon knowledge. Look, the specs and I dribble on and point blank. I did you a disservice and myself a disservice with that. That's, uh. But how is it you could read the specs and you could do the same thing? You don't need to have me regurgitate the specs. So long time ago, um, about when I started the, the website, I said, you know, I need to have real world reviews. I need to go out and actually shoot and put it through its paces before I make comments. And that was kind of the where go for it really kind of kicked into high gear. It was there before him, but that's when it really kicked into high gear. So. When I say go for it, here I am. You can listen to this podcast for free. There's no monetary gain from it yet. I'm going to spend good hard cash to go out and test this piece of gear and tell you about it so you can a perhaps save money because you say it's not what I need, or B go out and make an educated purchase that in the long run saves you money all on my expense. So that kind of sums up, sums up go for it. So in this particular scenario, I knew the lens was coming and soon as it arrived on Monday, instantly reaching out to some friends with some really cool aircraft. Now the timing was perfect. We had a nice, really nice weather window. The Palouse was beautiful and green. And we ended up doing seven air to air missions and every one of those air to air photo missions, I use the seven thousand two hundred. I can't think of any more real world testing that I could do with a lens that going up to three thousand five hundred feet and shooting all these aircraft and seeing how the lens performs. Now that's classic. Go for it. I just went for it, made the calls and made the drive, spent the time, the money, go out and see if this lens is really worthwhile. And that's, believe it or not, what I'm going to encourage you to do, not to go out and buy the lens and go do it air to air. So no, no, no, I want you to to and it's hard to do, especially right now, as every dime we make is getting more and more pinched, but I. This whole thing kind of came from another conversation where somebody was just up against a wall, asked for advice and the advice. The question was really, hey, I'm pinched. And I had this opportunity and I don't know if it's going to pay dividends. What do I do? And I said, well, for better or worse, go for it. That's what I've always done. And, and they're like, really? And it's like, you, there is nothing worse as far as I'm concerned, than having that idea that that opportunity and not going for it. And then it passes you by and you live with regret. That, to me is worse than having a bank account that's been reduced by whatever was required to go and make something happen. That is kind of what I've done for almost thirty years didn't do it the first years because it wasn't even yeah, it wasn't even on the radar scope. The idea of going for it and spending money that wasn't even anywhere vaporware. But I've done it ever since. And I'm here to tell you it does not work out every time. Does it work out? A percentage that I could say. I never kept track of that because to be honest with you, the couple times it didn't definitely are blown away by the times that it did. For example, this past weekend when I went out and shot with the new seven thousand two hundred Z lens at two point eight two. Now, I'm not talking about just in buying gear. Nope, I'm not talking about just in going out and shooting a project. I'm not talking about just going out and going on a trip. I'm talking about the whole umbrella, which photography kind of sits under, which includes business. There are more times than not that I had an idea. And if I didn't, you know, in the business world of photography, you. It's. It happens. It's not happened

to me, but it's happened. You have idea. You can sell it to someone and they'll give you money before you actually produce on that idea. The fun you going out and producing with that idea. I mean, that does happen, but it's never happened to me. It's quite the contrary. I have to go out and actually produce the content, both the images and the text, and then deliver that to the client and then get the money back in the perfect world. And a number of folks are reached out and they're worried about the rejection letter. And it's like that rejection letter. That's really an affirmation. You're doing something right. Not that you're doing something wrong. I know that sounds ass backwards, But the rejection letter is really the reward for you going for it. Now that the the finish that rejection letter thought for a moment that rejection letter. Nine times out of ten isn't because your photographs and or texts are not up to par. More likely nine out of ten times that the moment your text photo package hit the desk or the computer monitor what happens to be. They just simply didn't have a hole for it at that moment. That's mostly what those rejection letters are about. But we've talked about many times on this podcast, learning from failure. And when you go for it, failure is definitely on your horizon, definitely on your horizon. It's way inside the radar. And you have to understand that. And that's something that you should actually look forward to embrace Because from that failure, you'll learn a lot. Real simple example. I did not go out and reach to folks about flying this past weekend. Before checking the weather. So I had to learn and understand a little about not just, you know, the forecast, says rain. But I have to look to see what the wind is going to be doing and from what direction, and is it going to be windy where I want to go and photograph based on the background. So you have to learn how to read sectional maps and weather and understand that stuff. And before I did that homework and don't think it's like because I say it's going to be clear, it's going to be clear doesn't work that way. But before I bother people, I do that much homework. And, and those are the hard learned lessons from going for it and having spent the time or flown somewhere to do it. Air to air, only to be shut down because of weather. You got you gotta understand that, you know, there is a whole lot of wind. Then you're buffeting around. And not only. It's just not fun for anybody. The planes will do the small little elevator jump up and down. And that no matter what shutter speed you have, when you're you're moving forward in an aircraft. Also, the plane goes up and down. Things are out of focus, period. Done. You're out of business. You know, you don't have a sharp picture. You have nothing. So in this process of moving your photography forward. I'm encouraging you to move beyond your comfort range. Being at physically, mentally, financially, photographically. Extend yourself. Don't do it every day. Not every week. Not even every month. But when your gut tells you and this is an important thing, when your gut tells you that, hey, this is something that means something to me, no matter how much it costs, go for it. Now, in regards to the Z seventy to two hundred two point eight lens. This lens is spectacular. The extra. Weight that was removed. That almost thirty percent is very noticeable when I'm doing the air to air and I love it. I did extended time in the air as you can only imagine doing seven. My arm wasn't worn out so I really appreciated that to no end. The zoom collar being at the end of the lens is perfect for proper hand-holding, especially inside a a one eighty five with the door off. I really love the very creative engineering way in which they. The caller that has the tripod foot which does have the Arca Swiss groove in it that will bayonet off like some older lenses would ban off. But in this case the actual collar rotation is so smooth it is spectacular. And then with the simple click of a button, it comes off and they supply you with, um, a replacement collar, I guess you

could call it. It's another section of lens. It can go in its place. So it keeps that surface clean for when you put the collar with the try put on there so it doesn't get scratched up. So you keep that smooth three hundred sixty rotation the entire time with this protective sleeve. To me, that's just absolutely genius. You do have the clickable ring if you turn on the switch so you can change aperture. By changing that ring on the lens. And it's, it's, um, it's, you know, if you're wondering, is it worth the upgrade? I'm here to tell you if you take the twenty four to seventy two point eight and you compare it to the twenty four to seventy two point eight two, and how much of an improvement that lens is over the original. I think the seventy two hundred is even more of an improvement over the original seven thousand two hundred, which was gorgeous. Um, it is just absolutely, uh, I can't say enough. I am so glad that, um, I actually, uh, spent the money. Go for it. You guys have a great week. Get out there and shoot. Share those images and remember to make every photograph your story.