

Moose Podcast #511

Moose Peterson Howdy, folks, and welcome to the Moose podcast number five hundred and eleven assiduous sums it all up. How are you folks doing this week? I hope you are staying cool as best as you can. And of course, breathing some hopefully clean air. I don't know about you folks. It, uh, we actually hit one hundred and two, uh, this past weekend at, uh, the ranch had one thunderstorm, thankfully no smoke. You folks who have smoke kind of feel bad for you. We, um, we are about to hit good old Oshkosh, and I can't wait to be there. It's going to be fun. If you folks are there and you see me, please stop. Say hello if you have any questions. You need any assistance. I'm there to help you any way I can. This episode of The Moose Podcast is being recorded as many previous ones using Adobe Podcast AI beta. Uh, yeah, it's clean up my voice and it's creating the transcript, which you can find, for example, on the link at the blog post for the podcast, as well as other locations. Of course, you can listen to this anywhere you want with any, you know, like Spotify, YouTube, iTunes, but remember with Spotify and YouTube, you can leave a comment. Had a comment this last week. Said without video it's boring and a, um, what do you say? Boring. And anyway, he wants to see my face. He's never seen my picture obviously, because my voice is a whole lot more entertaining without a face attached to it. But that's what you can do. You can leave comments. So appreciate you guys pass the word. It's interesting to see things are slowly climbing up, and I'm not really sure if it's because, uh, Feedspot says that, uh, we're the number two and number twenty for wildlife and landscape spot or because of you guys, but I want to thank you guys. So thank you So a little follow up to my last week's podcast two weeks ago, excuse me, number five zero nine when I talked about Instagram and numbers. So I thought I'd do a little experiment after doing some reading and I, I went and spent, uh, I think it was sixty dollars total to have one of my Instagram posts boosted. And before I boosted it, it was at one hundred and twenty seven views. One hundred and twenty seven after one week of boosting, it hit nearly six hundred. Kind of just illustrates and proves the point that, you know the. They are just simply aren't putting your stuff out there. If you want your stuff out there, you're gonna have to find another methodology than just putting it up because it seems to be against us if we're just putting up stills. Well, you might be wondering if I've stopped reading books because I didn't have a recommendation last week. And I don't have one really for this week. Well, yeah, I finished, uh, a couple that I've already mentioned and I haven't picked up a new one. If you guys got any suggestions, send me an email, please. Well, I thank my good friends at Bedford, Bedfordshire dot com. I hope you went to the, um, photo con this past weekend. I hear it was spectacular. It was really popular. Yeah, a little warm, but it's warm everywhere. But, um, some of you, at least two of you wrote out, wrote to me and said, uh, if I had said something, they wouldn't have gone. And then they wouldn't have known just how great Bedford's really is. And they really, really are great. Um, prices, inventory the people I love, the people, the stores you can call, You can go to the website and of course, whatever you go, remember not only say thanks for sponsoring the podcast, but in mentioning Moose, you're going to see money back after your purchase. So, you know, Bedford's, you have a lot of options. I'm here to tell you you'll serve yourself and your, your, your budget really well by heading to my good friends at Bedford's. Acidic sums it all up acidic. You never, maybe never have heard of that word. I know that until a couple of weeks ago, I had never heard the word

acidic. Even though I keep saying it, I keep wanting to do a blog post about it. I wanted to wait till I did the podcast first. So if you're quickly googling what is Sidious really means? Well to me, um, Sharon gets this word of the day and the word she get are is really, you know, I get box and top and you know, words like that. Sharon gets a Sidious and she told me this word and I'm like, what is insidious? Well, it means showing great care, relentless attention to detail and persistent effort. Doesn't that sum it up for us photographers? I mean, seriously showing great care, relentless attention to detail, and persistent effort. Now, can you put that into F stops and shutter speeds? You cannot. Can you do anything else with knowledge of that word? Insidious? Well, I kind of wrote it a few places and I stuck it like on my notebook that I travel with all the time inside to my camera bags. And why? Well, There are times, let's say for this last this last week, oh I didn't, I was going to put it inside the hide and I didn't anyway, had to get up in the hide around six fifteen, six twenty a m because by ten o'clock it's over ninety degrees in there. When the sun hits it, it's just the heat was killing me. Um, and the birds, as soon as it gets really hot, they don't really want to eat much food, but they spend a lot of time at the water features, the bird baths, which I don't have any like a photograph at the hide, which I'm trying to remedy. But anyway, it was those kind of times where I would love to have seen the word the Sidious, and just have that reminder right in front of me, you know, taking great care, attention to detail and effort. I mean, what more could you look for in a simple word of inspiration for your photography? Um, I mean, if you're, you're heading out, right? Some of us, you know, might drink something like coffee or something to get us juiced up or might listen some great music, uh, to get us inspired and going. But I'm telling you, just this simple word, insidious. And it's kind of fun to say acidic. I mean, because it's you might think it kind of sounds like ridiculous or some other carnivorous, but insidious. I just thought that it was such a brilliant word that simply bringing that to your attention would be, you know, like a picture's worth a thousand words. Like Dave Dick used to tell me when I would write, make each word count for ten in this day and age of photography. I think insidious sums it all up.